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TuneIn Radio App to Offer Drivers 50,000+ Global Stations Through Voice-Controlled Ford SYNC AppLink

- TuneIn Radio app will offer drivers more than 50,000 AM, FM, HD and Internet radio stations featuring music, sports and news from around the world
- The addition of the TuneIn Radio app to the growing list of available apps for SYNC® reflects Ford's commitment to keep pace with customer desires and consumer electronics trends

LAS VEGAS, Jan. 10, 2012 – The in-car listening options for Ford vehicles equipped with SYNC® AppLink™ will soon grow by more than 50,000 when TuneIn Radio joins the list of smartphone apps that are compatible with the system.

Ford and Palo Alto, Calif.-based TuneIn announced at the 2012 International CES that the TuneIn Radio app will be available for use with vehicles equipped with SYNC AppLink, and will provide drivers with another listening option that can be controlled hands-free through voice commands.

AppLink builds on the award-winning SYNC connectivity system by enabling drivers to access and control apps on their smartphones by simply using their voice, allowing their hands to stay on the wheel and their eyes on the road.

“Smartphone apps have ingratiated themselves into the lives of consumers to such a degree that we have come to depend on them for much of our news and entertainment,” said Doug VanDagens, global director of Ford Connected Services. “With the addition of TuneIn, SYNC is reflecting that trend while dramatically increasing the global listening choices for Ford drivers.”

TuneIn is a free service that lets people listen to live local and global music, sports, talk and news by offering more than 50,000 AM, FM, HD and Internet radio stations along with more than 1 million on-demand programs streaming from all corners of the world.

Using voice commands only, drivers of SYNC-equipped vehicles can control TuneIn and perform such tasks as search and listen to radio stations worldwide by artist or genre. For example, by saying, “Explore genre,” users can select hundreds of genres of music or talk stations like classic rock or German talk. Users also can search geographically by saying “Explore location.” TuneIn will then rank the most popular stations from the chosen location and start playing. More than 250 locations from around the world can be accessed via voice control.

“TuneIn captivates people by offering unprecedented access to listen to anything they want from local talk radio to live sports to music,” said John Donham, CEO of TuneIn. “With TuneIn, Ford drivers can now more easily enjoy the world’s audio from their favorite hometown stations to broadcasts half a world away – making listening even more global and personal.”

TuneIn is available in 10 languages and on more than 150 devices across all major smartphones and tablets, connected home stereos, smart TVs, car dashboards and online at www.tunein.com. The SYNC-enabled version of TuneIn Radio soon will be available through the iTunes App Store.

[Ford SYNC AppLink is now available in 10 vehicles for the 2012 model year.](#)

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About Ford Motor Company

[Ford Motor Company](#), a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.

About TuneIn

TuneIn is a free service that lets people listen to live local and global music, sports, talk and news from wherever they are. TuneIn offers more than 50,000 AM, FM, HD and Internet radio stations and more than a million on-demand shows streaming from every continent. The company's mobile apps are ranked in the top five in the App Store's Music category across 82 countries and territories. The company raised venture funding from Sequoia Capital in January 2011 and is hard at work in an old plumbing supply building in Palo Alto, Calif.

Contacts:	Alan Hall Ford Motor Company 313.594.3744 ahall32@ford.com	Emily Rosen WPP for Ford 281.380.9661 Emily.Rosen@hkstrategies.com
	Ryan Polivka 510.290.7809 press@tunein.com	