

WHAT IS TUNEIN?

TuneIn is a new way to listen to the world through live local and global radio from wherever you are. Whether you want music, sports, news or current events, TuneIn offers the largest array of stations imaginable for you to choose from, bringing you to where you want to be.

GLOBAL GROWTH

- ▶ Listeners from 230 countries
- ▶ 60,000 stations
- ▶ 2 million on-demand programs
- ▶ 300+ stations and programs added daily
- ▶ Top 5 in App Store music category across 82 countries and territories

COMPANY BACKGROUND

FOUNDED: 2002

HEADQUARTERS: Palo Alto, CA

CEO: John Donham

FOUNDER: Bill Moore

EMPLOYEES: 70

FUNDING: Sequoia Capital

WHAT'S ON TUNEIN

Any & everything audio across the globe:

- ▶ Indie rock (e.g. KEXP in Seattle) to hip-hop (e.g. Hot97 in New York)
- ▶ BBC for world news and insights to ESPN for complete sports coverage
- ▶ Public radio stations from coast to coast - KQED to WNYC and any independent radio station in between
- ▶ On-demand streams like Election 2012 interviews, Arab Spring reports and full concerts from bands like The Decemberists.

HOW TUNEIN WORKS

Everyone can use TuneIn, whether it's on their mobile, in their home, in their car, or on the web at tunein.com. TuneIn is free and easy to use. If you have an iPhone, Android, Windows Phone or BlackBerry, you can upgrade to a premium version of TuneIn that lets you record what you're listening to.

WITH TUNEIN YOU CAN

- ▶ Look up your hometown or a city you've always wanted to visit. Not able to go on vacation this year? Throw on some Coppertone and listen to music from Martha's Vineyard.
- ▶ Find your favorite station and listen for as long as you want in clear, high-quality sound. Feel like listening to something new? Simply shake your phone and TuneIn will show you a similar station you're bound to love.
- ▶ Enter your favorite band's name to see if their songs are playing anywhere in the world. You can even find recordings of live performances – just close your eyes and you're there at Jazz Fest in New Orleans.
- ▶ Discover new stations and save them to your presets to easily play them from anywhere. The world's best sounds, like classical from Vienna to indie rock from Seattle to Hawaiian from Honolulu, are just a tap away.

FEATURES

▶ ***Choose from the Best Variety***

TuneIn offers over 50,000 stations and 1.2 million shows, all yours, wherever you are.

▶ ***Remember Your Favorites***

Tell TuneIn to remember the stations, shows and songs you love most by adding them to your presets. Plus, when you sign up for a free account, you get access to your presets anywhere you use TuneIn – on your mobile, on your computer, in your car and beyond.

▶ ***Discover New Favorites***

Shake your phone or browse the "Recommended" section and TuneIn will take you to a new station you're bound to love.

▶ ***Get What You Want, Easily***

If you know what you want, simply search for an artist, song, show, or team to get a list of stations playing what you're looking for at that very moment, anywhere in the world. If you're in the mood to discover something new, browse through music genre, sports, talk or location.

▶ ***Play It Again***

With TuneIn, you can pause and rewind what you're listening to. If you missed something, you can quickly skip back to hear it again.

TuneIn Radio Pro is a premium mobile version of the service that lets you record any station to your phone or tablet.