

## **ESPN Audio and TuneIn Team Up, Bringing Comprehensive Sports Coverage To The World**

*Partnership Kicks Off With ESPN Audio's Coverage of the Bowl Championship Series*

PALO ALTO, Calif. – December 19, 2011 –TuneIn, a free service that lets people listen to music, sports and news from around the world, today announced a strategic partnership with ESPN Audio, the nation's largest sports radio network. The relationship will enable millions of TuneIn listeners to enjoy a vast selection of live and on-demand sports programming. This offering commences with the availability of play-by-play coverage of the college football Bowl Championship Series games, which can be heard live through the TuneIn service in January.

"Our goal is to provide the best listening experience to the world, and we are delighted to include the most authoritative and respected voice in sports programming," said Kevin Straley, Vice President, Programming, TuneIn. "Making BCS games available to anyone with an Internet connection is an exciting way to begin our relationship with ESPN Audio. Now everyone can stay connected to their favorite teams and players whether they're at work or at home, out of the state or out of the country."

Beyond January's BCS games, TuneIn listeners will have access to all ESPN audio coverage, including live play-by-play games, and popular shows such as "SportsCenter," "Mike And Mike In The Morning," "The Herd With Colin Cowherd" and more. In addition to this national coverage, ESPN Radio on TuneIn will feature local programming from New York, Los Angeles, Chicago, Dallas and Boston with shows including "The Michael Kay Show" and "ESPN New York." TuneIn will also feature on-demand shows such as "Fantasy Focus," football and baseball podcasts, "Sports Beat," "Extra Point" and Spanish language programs from ESPN Deportes like the popular "Jorge Ramos y Su Banda."

"It is exciting when we can advance our mission to provide new and different ways for sports fans to access ESPN Audio content," said Traug Keller, Senior Vice President, Production Business Divisions, ESPN, Inc. "This new relationship gives fans more opportunities to enjoy the ESPN Audio programs, personalities and play-by-play broadcasts that are most important to them through the broad reach offered by TuneIn."

Listeners on the free TuneIn service can access BCS games by either searching for "BCS" or browsing through the "Sports" menu during game time. TuneIn is available across all major smartphones, digital stereos, smart TVs and online at [tunein.com](http://tunein.com).

### **BCS Bowl Game Schedule (Eastern Time Zone)**

- Rose Bowl presented by Vizio (Jan. 2 at 5 p.m.)
- Tostitos Fiesta Bowl (Jan. 2 at 7:30 p.m.)
- Allstate Sugar Bowl (Jan. 3 at 7:30 p.m.)
- Discover Orange Bowl (Jan. 4 at 7:30 p.m.)
- Allstate BCS National Championship Game (Jan. 9 at 7:30 p.m.)

**About TuneIn**

TuneIn is a free service that lets people listen to [music](#), [sports](#), [talk](#) and [news](#) from around the world. TuneIn offers over 50,000 AM, FM, HD and [Internet radio](#) stations and more than one million on-demand shows and programs streaming from every continent. The company's [mobile applications](#) are highly ranked worldwide. TuneIn is available in 10 languages across all major smartphones and tablets, connected home stereos, smart TVs, connected automobiles and online at [tunein.com](http://tunein.com). The company raised venture funding from Sequoia Capital in 2010 and is hard at work in an old plumbing supply building in Palo Alto, California.

**About ESPN Audio**

ESPN Audio is the country's largest sports radio network, providing more than 9,000 hours of talk and event content annually to 24 million listeners a week on more than 700 stations, including owned stations in New York, Los Angeles, Chicago and Dallas, and more than 350 full-time affiliates. ESPN Audio's event programming features the NBA (and The Finals), MLB (and the World Series), college football (including the BCS and regular-season schedule) the USGA's U.S. Open Championship, and the 2014 FIFA World Cup. Weekday studio programming includes: Mike and Mike in the Morning (Mike Greenberg and Mike Golic) 6-10 a.m.; The Herd with Colin Cowherd 10 a.m.-1 p.m.; The Scott Van Pelt Show 1-4 p.m.; and The Doug Gottlieb Show 4-7 p.m. ESPN Radio also offers the only all-sports Spanish radio network, ESPN Deportes, which has 42 affiliates with stations in eight of the top 10 Hispanic markets, including owned KZMP-AM 1540 in Dallas. ESPN Deportes Radio programming features top soccer events and leagues such as Copa America, Spain's La Liga, MLS and also Sunday Night Baseball. For additional information, visit [www.espnradio.com](http://www.espnradio.com).

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