

## TUNEIN TO MAKE NPR's AWARD-WINNING PROGRAMMING AVAILABLE TO MILLIONS OF ADDITIONAL LISTENERS

*Leading public media network joins world's most popular audio streaming service, opening up access to hundreds of public radio station streams*

**PALO ALTO, Calif. & WASHINGTON, D.C., July 11, 2012** – [NPR](#), an award-winning multimedia organization, and [TuneIn](#), a service that lets people listen to music, sports, news and comedy from around the world, today announced an initiative to widen the reach of NPR stations, including all of NPR's live and on-demand programs, to the more than 30 million monthly active TuneIn listeners. NPR, along with member stations who sign agreements with TuneIn, also gain access to TuneIn Amplifier, which offers industry-leading tools, such as free analytics and an ad platform.

“We're thrilled to collaborate with one of the most respected media organizations in the world as they continue to innovate in audio across digital and mobile platforms,” said John Donham, CEO, TuneIn. “We remain focused on extending broadcasters' brands and audiences through TuneIn, providing their listeners with the best experience possible.”

NPR produces and distributes highly successful news, talk, music and cultural programming, heard by 26.4 million listeners each week via a network of hundreds of independent NPR member stations nationwide. The organization produces morning and afternoon newsmagazines, as well as hourly newscasts around the clock. The newsmagazines [Morning Edition](#) and [All Things Considered](#) are among the most popular radio broadcasts in the U.S., ranked number 3 and number 4 in the overall nationwide radio ratings. All of this programming, and more, is available for free through the TuneIn service. Live NPR programming can be heard as it airs on public radio stations, and past episodes of all NPR programs such as [Fresh Air](#), [All Songs Considered](#), [Talk of the Nation](#), [Planet Money](#), [TED Radio Hour](#) and [Car Talk](#) are available through the vast TuneIn offering of over two million podcasts.

“The collaboration with TuneIn allows us and our member stations to attract more diverse audiences as audio streaming explodes across mobile devices,” added Zach Brand, Vice President of Digital Media for NPR. “Through TuneIn, loyal and new listeners will be able to seamlessly enjoy their favorite programs and stations, and discover new NPR shows wherever they are and whenever they want.”

Listeners can experience their favorite NPR stations via 150 different TuneIn platforms including smartphone apps, connected vehicle dashboards, Internet home entertainment systems and online at [www.tunein.com](http://www.tunein.com). TuneIn Radio and TuneIn Radio Pro are the only audio streaming apps that have a 4.5 or 5 star rating on every mobile platform, worldwide.

### **About TuneIn**

[TuneIn](#) lets people listen to the world's music, sports, talk and news from wherever they are, with over 70,000 AM, FM, HD and Internet radio stations and more than two million podcasts streaming from every continent. The company's mobile apps are ranked in the top five in the

App Store's Music category across 82 countries and territories. The company raised venture funding from Sequoia Capital in late 2010 and is headquartered in Palo Alto, Calif.

**About NPR**

NPR is an award-winning, multimedia news organization that reaches 26.4 million listeners each week, and nearly 23 million people monthly on digital platforms. In collaboration with more than 900 independent public radio stations nationwide, NPR strives to provide the public with a deeper understanding and appreciation of events, ideas and cultures. To find local stations and broadcast times, visit [www.npr.org/stations](http://www.npr.org/stations)

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