



FIND WHAT YOU LOVE, DISCOVER SOMETHING NEW

TuneIn brings together a wide collection of sports, music, news and podcasts into one app. With original, live and on-demand content, you can always find the things you love or discover something new.

Streaming across multiple devices around the world to millions of monthly users, TuneIn is dedicated to changing the way people listen.

REINVENTING AUDIO

TuneIn serves more than 70 million monthly active users on hundreds of devices, including smartphones, desktop at TuneIn.com, smart TVs, connected autos, game consoles and smart speakers, like Sonos, Bose SoundTouch, Amazon Echo and Google Home.

Whether you're a displaced sports fan, relaxing at home or constantly on the go, TuneIn keeps you connected to the audio you love on every device.

TUNEIN PREMIUM

TuneIn Premium offers listeners live home calls to every NFL, MLB and NBA game all season long. Plus, Premium listeners can also enjoy a commercial-free music experience on a wide array of curated stations, for more than 90,000 titles, and complete news coverage from MSNBC and CNBC.

The TuneIn Premium subscription fee is \$9.99 / month or \$99 / year.





TUNEIN REACHES THE WORLD

75MM

Global monthly active users

*25M US only

125K

Mobile downloads per day

197

Contries and territories where Tuneln is available

200+

Platforms and connected devices

120K

Owned & operated and partner stations



ORIGINAL, LIVE AND ON-DEMAND **CONTENT ANYWHERE YOU GO**

SPORTS

- Hear the home call from every NFL, MLB, NBA and NHL game live
- Live college football and basketball for more than 140 schools
- Exclusive sports talk
- Dedicated team channels in every league
- Live whip-around shows

MUSIC

- Human-hosted stations from pop and hip-hop to country, classic rock and more
- A wide range of exclusive content, including live sessions, artists interviews and station takeovers
- **Dedicated TuneIn Festival VIP** channel featuring live broadcasts from the top festivals of the year

PODCASTS

- Exclusive shows including NFL No Huddle. MLB at the Plate, NBA on TuneIn LIVE
- Top podcast shows, networks and collections in every genre
- On-demand listening without the need of a WiFi connection







































NEWS

- Complete 24/7 news coverage with CNN, MSNBC, Fox News Talk and more
- Live, wall-to-wall coverage when breaking news hits
- Broadcasts covering the biggest news stories from around the world

RADIO STATIONS

- Marquee stations from top radio networks from around the world
- Stations from every format: sports, music, news and talk































BRAND PARTNERSHIP OPPORTUNITIES

CUSTOM SOLUTIONS

- TuneIn Premium Unlock
- Branded Podcast Series
- In-Studio Artist Sessions
- Branded Stations
- Experiential Activations

- Music Festival Live Streams
- League Sponsorships
- In-Show Segments + Live Reads
- Audio Vignettes + Drops

FEATURED AD UNITS

- Audio Pre-Roll + Companion Banner
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
- Desktop Display (970x250, 300x250, 300x600, 728x90)
- Mobile Display (300x250)
- Tablet Display (728x90)

TARGETING CAPABILITIES

- Contextual
- Geo
- Demo

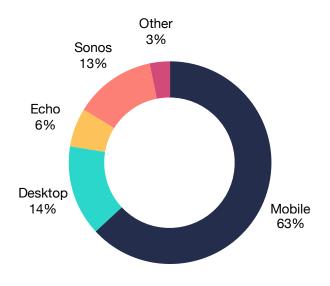
- Language
- 3rd Party (Lotame)



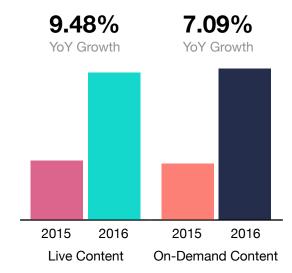
Branded station housing curated music, podcast series, and festival livestreams, all presented by Gildan

LISTENING STATISTICS

DEVICE BREAKOUT



LISTENING BEHAVIORS



USER DUPLICATION

% of users not on:





^{*}Source: Internal Metrics, September 2017; ComScore, August 2017



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- Experiental Activations

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- League Sponsorships
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TACTICAL MEDIA

- Audio Pre-Roll + Companion Banner
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
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TARGETING CAPABILITIES

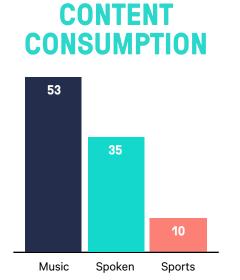
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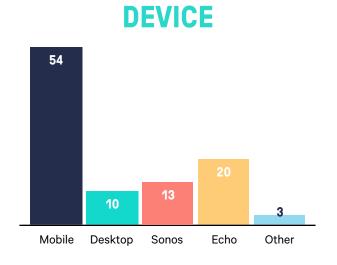
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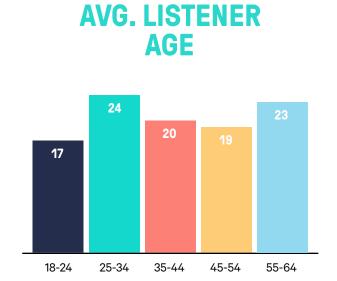
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LISTENING STATISTICS





USAGE BY



^{*}Source: Internal Metrics, July 2017; ComScore, May 2017



UNIQUE CONTENT FOR A UNIQUE AUDIENCE

EXCLUSIVE PODCASTS











PODCASTS

Shows from the top publishers







SPORTS

Shows from the top publishers









NEWS

Free & premium news channels







MUSIC FESTIVALS

Live Streams & Original Content









MUSIC

60 owned & operated channels







RADIO

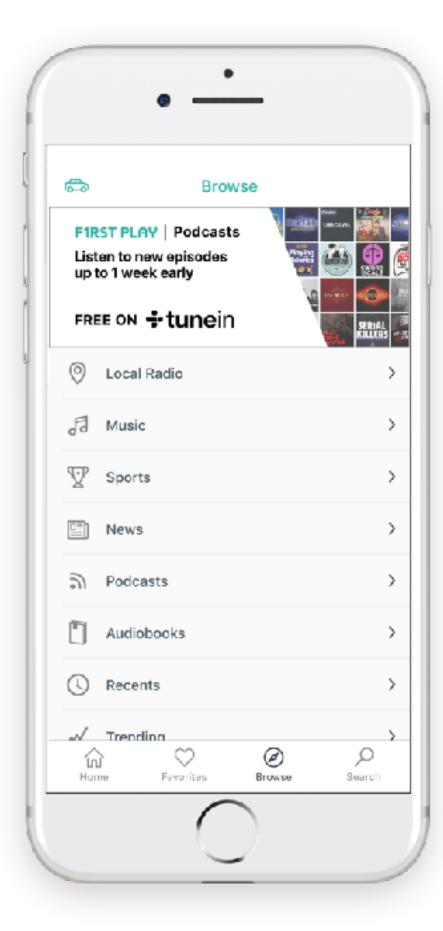
100K+ local & national brands











WE'VE ADDED ORIGINAL &
EXCLUSIVE CONTENT THAT ALIGNS
WITH QUALITY PROGRAMMING OUR
USERS SEEK OUT.