200M App Downloads
200K new mobile users per day

2.3 Hours
Average daily time spent per listeners

$72K
Average household income

Male : Female
60 : 40

Platform Breakout

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<tr>
<td>Music</td>
<td>Sports</td>
<td>News</td>
<td>Talk</td>
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<tr>
<td>68%</td>
<td>41%</td>
<td>21%</td>
<td>19%</td>
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More information
TuneIn lets you listen to over 100,000 real radio stations and more than four million podcasts streaming from every continent. Explore and follow the best in sports, news, music and talk to create your personalized feed.

TuneIn Listeners

87%
Don’t use iHeart
Directory of Clear Channel Radio

69%
Don’t use Pandora
Algorithmic music

88%
Don’t use Spotify
On-demand music

TuneIn Listeners

50M Global Listeners
13M US Listeners

Live
This is real radio.

Audience

2014

87%
41%
21%
19%
High Impact Media
Amplify existing media efforts – Pre-stream audio, rich media & cross-platform display

Branded Profile Page Featuring Custom Content
Build a passionate group of followers – Custom radio station, existing brand content & live events

Targeting
Reach your target audience – Location based geo-targeting, genre & day-part

Listeners see what is happening live around the world with live updates from the content and brands they follow on their feed.

Tuneln in the Press

- **APM: Marketplace**
  6/2/2014
  Marketplace from American Public Media is the premier business news show on public...

- **The Situation Room**
  6/2/2014
  The Situation Room with Wolf Blitzer is the command center for breaking news, politics...

- **The Dan Le Batard Show**
  6/2/2014
  In 2013, Dan Le Batard brings his local radio show – heard on The Ticket in Miami...

- **The New Progressives Radio power**
  6/2/2014
  [Profile Image]

- **The Weather Channel**
  6/2/2014
  [Profile Image]