

Colors, Logos and Badges

Primary Color



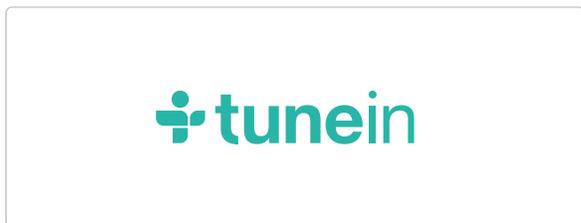
#36B4A7

Secondary Colors



#37444E #B3B3B3 #EAEAEA

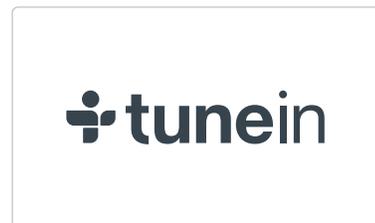
Logo



1

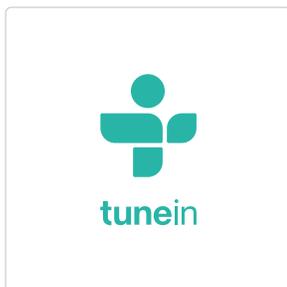


2

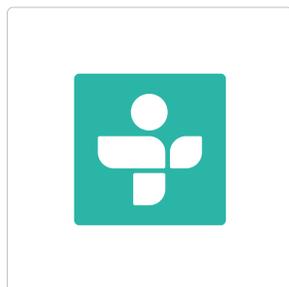


3

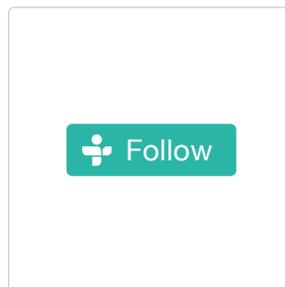
Vertical Lockup



TuneIn Button*



Follow Button**



Copy Guidelines

Tagline

This is real radio.

Description - Short

TuneIn lets you listen to over 100,000 real radio stations and more than four million podcasts streaming from every continent. This is real radio.

Description - Long

TuneIn lets you listen to over 100,000 real radio stations and more than four million podcasts streaming from every continent. Explore and follow the best in sports, news, music and talk to create your personalized feed. Download the free TuneIn Radio app for your smartphone or tablet, or listen on the web at tunein.com. This is real radio.

Call-to-Action

Follow **"Your Station/Show/Artist Name"** on TuneIn

Social Media

@TuneIn | #RealRadio

[instagram.com/tunein](https://www.instagram.com/tunein) | [facebook.com/tunein](https://www.facebook.com/tunein) | twitter.com/tunein | [tunein.com/tunein](http://tunein.com)

* For TuneIn Button Guidelines and Files go [here](#).

** For Follow Button Guidelines and Developer Details go [here](#).

Talking Points

- You're listening to real radio.
- Follow "**Station Name**" on Facebook & Twitter, and now on TuneIn.
- Follow "**Station Name**" on TuneIn to get live updates in your personalized feed.
- The free TuneIn Radio app is available on your smartphone & tablet and on tunein.com
- 100,000 real radio stations & over 4 million podcasts.
- All the best sports, news, talk and music, streaming live from every continent.
- This is real radio.

Sample Liners

Hi, this is "**Talent/Artist Name**" and you're listening to real radio on TuneIn.

Hi, this is "**Talent/Artist Name**" and you're listening to real radio on TuneIn. Follow my station, "**Station Name**", for live updates in your personalized feed. This is real radio.

Hi, this is "**Talent/Artist Name**" and you're listening to real radio on TuneIn. TuneIn lets you listen to over 100,000 real radio stations streaming from every continent. Download the free TuneIn radio app for your smartphone or tablet, or listen on the web at TuneIn.com. Then follow my station, "**Station Name**", for live updates in your personalized feed. This is real radio.

Sample :15 and :30 Spots

:15 Seconds

You're listening to "**Station Name**". Listen to our station and 100,000 other real radio stations from anywhere with the free TuneIn radio app or on TuneIn.com. This is real radio.

:30 Seconds

You're listening to "**Station Name**". Did you know you can listen to our station from anywhere with the free TuneIn radio app or on TuneIn.com? Enjoy our station and 100,000 other real radio stations anywhere you go. Follow "**Station Name**" on TuneIn to see what's live right now in your personalized feed. With all the best sports, news, talk and music, TuneIn brings you live radio streaming from every continent. This is real radio.